

IAB DISCOVERY

MIXX CATEGORIES

BRAND AWARENESS CAMPAIGN

DIRECT RESPONSE AND LEAD GENERATION CAMPAIGN

CROSS-MEDIA INTEGRATION CAMPAIGN

CAMPAIGN EFFECTIVENESS

CORPORATE SOCIAL RESPONSIBILITY CAMPAIGN

BEST AI- DRIVEN PROJECT

BEST EFFECTIVE USE OF DATA

BEST VIDEO CONTENT

BEST EXPORT PROJECT

BEST DIGITAL PRODUCT

BEST MEDIA STRATEGY

BEST BRANDED CONTENT

BEST WEBSITE

BEST SOCIAL

BEST VIRAL

BEST TECH & INNOVATION

BEST PUBLISHER PROJECT